

**CONTACT INFO**

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**DESIGN SKILLS**

Creative + Art Direction | Design Education | Publication Design | Web Design | Branding + Identity  
Custom Typography | Marketing + Advertising | Copywriting + Copyediting | Environmental Graphics

**COMPUTER SKILLS**

Adobe CS5 Suite < Acrobat, Dreamweaver, Illustrator, InDesign, Photoshop > | XHTML + CSS  
Microsoft Office < Word, Excel, PowerPoint >

**EMPLOYMENT HISTORY**

- 2009 – present **Savannah College of Art and Design | Graphic Design Program** < Online Professor >  
Courses: Digital Page and Web Graphics (undergraduate level), Poster Design (graduate level).
- 2006 – present **typonica** < Designer, Writer, Consultant > Austin, TX  
Founded a freelance consulting service specializing in creative direction, branding and identity, communication design, writing and editing. Clients: Tenderling, Wyatt Brand, Ivy Sweet, Drunken Boat.
- 2007 – 2009 **Savannah College of Art and Design | Graphic Design Program** < Professor > Savannah, GA  
Served on Competitions, New Media, and Interdisciplinary Committees. Designed logotypes and marketing materials for student competitions. Courses: Introduction to Graphic Design, Digital Page and Web Graphics, History of Graphic Design, Typography I, Vector Graphics, Web Design.
- 2006 – 2009 **Drunken Boat | Nos. 8, 9, 10** < Creative Director, Web Editor, Guest Designer > New Britain, CT  
Directed and/or designed all or part of an online literary journal (three issues), including selected work in multiple languages by several hundred poets, critics, artists and designers.
- 1999 – 2006 **University of Texas | School of Journalism** < Assistant Professor, Lecturer > Austin, TX  
Served as Founding Design Advisor, Orange Magazine and Design Consultant, School of Journalism. Art directed two redesigns of the School of Journalism website. Designed logotypes, marketing materials and print ads. Courses: Visual Design, Web Publishing, Print Design, Advanced Visual Design.
- 1998 – 1999 **Holt, Rinehart and Winston | Harcourt, Inc** < Art Director, Senior Designer > Austin, TX  
Supervised and designed covers, packages and identity systems for textbooks, novels and CD-ROMs, grades 6 – 12. Responsible for art direction, project management, planning, and staffing.
- 1997 – 1998 **Publishers Resource Group** < Senior Designer > Austin, TX  
Designed four color pages for multiple textbook series, grades 3 – 8. Responsible for training, copy editing, paginating, proofreading, archiving and quality control.
- 1995 – 1997 **Wanganui Polytechnic | School of Computer Graphic Design** < Lecturer > Wanganui, NZ  
Designed marketing materials, created new courses, helped develop a graduate degree program. Courses: Computer Graphic Design III, Typography IV, Online Media, Senior Thesis, Design History.
- 1991 – 1992 **Sherry Matthews Advocacy Marketing** < Art Director, Senior Designer > Austin, TX  
Supervised advertising and graphic design projects. Designed and produced publications, print ads, brochures, billboards, identity systems, exterior signs, point of purchase displays and posters. Responsible for staffing, art direction, copywriting, project management and print management. Clients: Brackenridge Hospital, Central Park Shopping Center, Highland Mall, Heritage Society of Austin, Lower Colorado River Authority, *Texas Monthly Magazine*, Whole Foods Market.
- 1986 – 1991 **fd2s** < Designer > Austin, TX  
Designed and produced logos, marketing materials, catalogs, posters, ads, identity systems and environmental graphics. Responsible for marketing strategies, client meetings and print management. Clients: Ambion, Arboretum Market, Austin Nature Center, Contemporary Arts Museum (Houston), FlightSafety International, Glencoe/Merril, Kewaunee Scientific, National Endowment for the Humanities, Rice University School of Architecture, San Antonio Art Institute, Sawgrass Mills Mall, Sharir Dance Company, Steck Vaughn, Texas Fine Arts Association, *Texas Medicine Magazine*.
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## PROFESSIONAL ASSOCIATIONS

- since 1999  
2003 – 2005 **AIGA Austin** (American Institute of Graphic Arts)  
< President >  
Reorganized Board of Directors. Managed and produced *Design Ranch 2005*, a nationally recognized four-day event featuring creative workshops and live entertainment. In tandem with four other organizations, founded and produced *Holidayz*, a seasonal networking event. Created and produced *Mag/Netic*, a student editorial design conference, *Hammer-Time*, a monthly social networking event, and *eNEWSletter*, a monthly email publication. Created and produced *PowerLunch*, a business outreach event. Art directed and produced *PULP: The Community Issue*, a four-color print journal. Produced a *Guest Lectures Series*, including Charles Spencer Anderson, Doyald Young and James Victore.
- 2001 – 2003 < Vice President >  
Rewrote the Chapter Bylaws and Chapter Board Descriptions. Wrote the Annual Report. Co-founded and produced *Art After Hours*, an exhibit of artwork created by graphic designers. Co-founded *Buzzz Club*, a bi-monthly bookclub for local designers, as well as a *Student Portfolio Review* event.
- since 1999  
2003 – 2005 **AEJMC, VisCom Division** (Association for Education in Journalism and Mass Communication)  
< Logo Design Competition Chair >  
Produced a juried national competition to design the Annual Conference logotype.
- 2000 – 2002 < Newsletter Editor, Designer >  
Edited, designed and produced a triannual, eight page, national member newsletter.

## ACADEMIC DEGREES

**California Institute of the Arts | Program in Graphic Design** < MFA > Valencia, CA  
**Tulane University | School of Liberal Arts** < BA (Major: English) > New Orleans, LA

## PUBLISHED ARTICLES

- “A Shared Language” (foreword)  
2011 ***The Strategic Designer*** | David Holston, author | HOW Books  
“Oulipo Redux: Extensible, Exegetic, Ex Post Facto” (essay)  
2006 ***Drunken Boat, No. 8*** | Ravi Shankar, ed. | Drunken Boat Publications  
“Margaret Bourke-White: *The Early Work*, by Ronald Ostman and Harry Littel” (review)  
***Journalism & Mass Communications Quarterly, Vol. 83, No. 2*** | Dan Riffe, ed. | AEJMC Publications  
“Alphonse Marie Mucha: Poster, Panels . . . and Comic Books?” (essay)  
2005 ***International Journal of Comic Art, Vol. 7, No. 1*** | John A. Lent, ed. | Lent Publications  
“The Good, The Bad, and The Bawdy: On the Ethics of Typography” (essay)  
2002 ***Journal of Mass Media Ethics, Vol. 17, No. 1*** | Paul Lester, ed. | Lawrence Erlbaum Associates

## PUBLISHED DESIGN WORK

- 1998 ***Type in Motion*** | Jeff Bellantoni and Matt Woolman, eds. | Thames and Hudson  
1997 ***Digital Type*** | Stephen Knapp, ed. | Rockport Publishers  
1996 ***Typography Now 2*** | Rick Poynor, ed. | Booth-Clibborn Editions

## INVITED PRESENTATIONS

- “Digital Copyright Protection and Fair Use” | Panel Presentation  
2006 **AEJMC Annual Conference** | San Francisco, CA  
“Design Basics (Signs of Life)” | Guest Lecture  
2005 **Whole Foods Market Headquarters** | Austin, TX  
“Teaching Digital Skills: The Photomontage” | Panel Presentation  
**AEJMC Annual Conference** | San Antonio, TX  
“Making the Switch from Quark to InDesign” | Skills Presentation  
**CASE Annual Design Conference** | Austin, TX  
“W(h)ither the Touch?” < Discussant > Paper Presentation  
**CAA Annual Conference** | Atlanta, GA  
“Cover Up: Editorial Design from Idea to Conception” | Guest Lecture  
2004 **Design in the Fast Lane** | AIGA Texas Education Conference | Houston, TX