

Curriculum Vitae (revised: Dec. 2006)

SHAWN M. MCKINNEY

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EDUCATION

MFA. Graphic Design. California Institute of the Arts. Valencia, CA. 1994.

BA. English. Tulane University. New Orleans, LA. 1982.

ACADEMIC POSITIONS

2005 – 2006. Lecturer. School of Journalism. University of Texas. Austin, TX.

Course: Advanced Visual Design, a three hour skills and theory module open to both graduate and undergraduate students. Topics include: Identity, Persuasion, Promotion (Group Project) and Discourse (Independent Project).

1999 – 2005. Assistant Professor. School of Journalism. University of Texas. Austin, TX.

Courses: Visual Design, Print/Publication Design, Advanced Visual Design, and Web Publishing. Taught beginning through advanced design principles to journalism students, with an emphasis on publication design. Served as Design Advisor, *Orange Magazine*: a bi-annual, four color publication designed and produced by students.

1998. Adjunct Instr. Dept. of Art and Art History. University of Texas. Austin, TX.

Course: Design Technologies II, an eight hour studio module for undergraduate design students. Taught print and multimedia principles, utilizing Macintosh hardware and software. Topics included: Identity Systems, Page Design, Packaging and Motion Graphics.

1995 – 1997. Lecturer. Graphic Design. Wanganui Polytechnic. Wanganui, New Zealand.

Taught 18 contact hours per week. Courses included: Thesis Project, Type in Motion, Computer Graphic Design III, Design History, Image Processing, and Online Media. Developed new courses, assisted with creation and development of the graduate degree program. Created promotional materials for events and conferences.

1994 – 1995. Adjunct Instr. Design. Otis College of Art and Design. Los Angeles, CA.

Course: Communication Design Studio, a six hour, third year studio module. Assignments incorporated both analog and digital technologies and processes.

1994 – 1995. Director. Graphics Lab. California Institute of the Arts. Valencia, CA.
Workshops: Serigraphy, Letterpress Printing, and Process Camera Methodologies.
Directed, supervised and managed employees, activities, and equipment in 12,000 sq. ft. printmaking lab. Responsible for staffing and inventory.

1994 – 1995. Adjunct Instructor. Armory Center for the Arts. Pasadena California.
Course: Letterpress Workshop. Taught high school students how to create and produce letterpress books and a series of public bus posters (topic: AIDS awareness).

GRAPHIC DESIGN POSITIONS

2006. Freelance Designer. Ivy Sweet LLC. New York, NY.
Designed a logotype and various design schemes and elements to identify and brand an off-Broadway musical, while in development.

2006. Guest Designer. *Drunken Boat No. 8, Oulipo Section*. Brooklyn, NY.
Organized and designed an extensive feature section of an online journal, including selected work (in English, French and German) by over 100 poets, critics and artists.

2006. Freelance Designer. Urban Communication Foundation. Austin, TX.
Designed a logotype to identify and brand a non-profit scholarly foundation.

2005. Design Consultant. *The Handbook Magazine*. Austin, TX.
Advised publisher and art director of a national magazine start-up. Evaluated page templates, color palettes, design style sheets and typographic choices.

2005. Principal and Founder. typonica. Austin, TX.
Founded a freelance design and consulting service specializing in communication design and custom typography.

1999 – 2005. Design Consultant. School of Journalism. Austin, TX.
Redesigned the School website; directed an additional redesign two years later).
Created print ads and promotional materials for School events and conferences.

1998 – 1999. Senior Designer. Holt, Rinehart and Winston. Austin, TX.
Managed, designed, and produced four color covers, packaging, and displays for textbooks, novels, CD-ROMs, videotapes, and media products, grades 6-12. In addition, designed logotypes, posters and other collateral materials. Responsible for: planning, staffing, art directing, project management, troubleshooting.

1997 – 1998. Senior Designer. Publishers Resource Group Inc. Austin, TX.
Designed and produced four-color pages for textbook series, grades 3-8. Designed collateral materials. Responsible for: training, supervising, editing, archiving, file management, and quality control.

1991 – 1992. Senior Designer. Sherry Matthews Advocacy Marketing. Austin, TX.
Created and/or managed advertising and graphic design projects. Designed and produced publications, print ads, billboards, identity systems, logotypes, brochures, point of purchase displays, direct mail pieces and posters. Responsible for: staffing, project and print management.

1986 – 1991. Designer. fd2s. Austin, TX.
Served as a graphic designer and copywriter, alone or in a team. Designed and produced publications, advertisements, marketing materials, and environmental graphics. Responsible for: client management, print management, archiving, and R&D.

RESEARCH

A. Articles (published)

Shawn M. McKinney, “Oulipo Redux: Extensible, Exegic, Ex Post Facto,” (Critical Essay) in *Drunken Boat No. 8* (Brooklyn, NY and Chester, CT: Drunken Boat Publications, 2006).

Shawn M. McKinney, “‘Margaret Bourke-White: The Early Work,’ by Ronald E. Ostman and Harry Littell” (Book Review) in *Journalism and Mass Communications Quarterly*, vol. 83, no. 2 (Columbia, SC: AEJMC Publications, 2006).

Shawn M. McKinney and Brandon Bollom, “Alphonse Marie Mucha: Posters, Panels ... and Comic Books?,” (Critical Essay) in *International Journal of Comic Book Art*, vol. 7, no. 1 (Drexel Hill, PA: John A. Lent, 2005).

Shawn M. McKinney, “The Good, the Bad, and the Bawdy: On the Ethics of Typography and the Design of Letters,” (Critical Essay) in *Journal of Mass Media Ethics*, vol. 17, no. 1 (London, UK: Lawrence Erlbaum Associates, 2002).

Shawn M. McKinney, “Dedication to P. Scott Makela,” in John Jicha and Debbie Littlejohn (eds.): *Chew on it: New Genre Hybrid Language* (Cullowhee, NC: Western Carolina University, 1999).

Shawn M. McKinney, “Viewer-Controlled Art,” in Jeff Bellantoni and Matt Woolman (eds.): *Type in Motion* (London: Thames and Hudson, 1998).

Shawn M. McKinney, “Anatomy of a Typeface,” in Jeff Bellantoni and Matt Woolman (eds.): *Type in Motion* (London: Thames and Hudson, 1998).

Shawn M. McKinney, “Where Ingenuity Meets the Sea,” in exhibition catalogue: *When the Walls Become the World* (Wanganui, NZ: Wanganui Polytechnic, 1997).

B. Juried Creative Work (published)

Poster design: “Open House” in “Poetry in Motion” exhibit (Borderlands: TX Poetry Review and American Institute of Graphic Arts, Austin Chapter (Austin, TX, 2001).

Page design: “CalArts Projects,” in Stephen Knapp (ed.): *Digital Type* (Rockport, MS: Rockport Publishers, 1997).

Article design: Lorraine Wilde, “Sampled Text,” in Rick Poynor (ed.): *Typography Now 2* (London: Booth-Clibborn, 1996).

Poster design: “Mike Kelley, Visiting Artist,” in Rick Poynor (ed.): *Typography Now 2* (London: Booth-Clibborn, 1996).

Page design: “John Hersey, Visiting Artist,” in Gerry Rosenswieg (ed.): *TypeFaces* (New York: Madison Square Press, 1995).

C. Invited Creative Work (published)

Poster design: “After Hours.” (Exhibit of artwork by local design professionals.) Client: AIGA, Austin Chapter and Gallery Lombardi (Austin, 2002).

Invitation design: “Lonestar Roundup and Rendezvous.” (AIGA National Retreat, Closing Night Party.) Client: AIGA National. (Austin, 2002).

Page design: “John Hersey, Visiting Artist” in Jeff Keedy (ed.): *Fast Forward*. (Los Angeles: CalArts Press, 1994). Client: CalArts (Los Angeles, 1994)

Typeface design: “Waterfont” in Jeff Keedy (ed.): *Fast Forward*. (Los Angeles: CalArts Press, 1994). Client: CalArts (Los Angeles, 1994)

CD package design: Supercollider: *Dual*, in Jeff Keedy (ed.): *Fast Forward*. (Los Angeles: CalArts Press, 1994). Client: CalArts (Los Angeles, 1994)

Page design: “CalArts Projects,” in Jeff Keedy (ed.): *Fast Forward*. (Los Angeles: CalArts Press, 1994). Client: CalArts (Los Angeles, 1994)

Article design: Lorraine Wilde, “Sampled Text,” in Jeff Keedy (ed.): *Fast Forward*. (Los Angeles: CalArts Press, 1994). Client: CalArts (Los Angeles, 1994)

Section design: “CalArts Posters” in Jeff Keedy (ed.): *Fast Forward*. (Los Angeles: CalArts Press, 1994). Client: CalArts (Los Angeles, 1994)

Page design: “credits, colophon” in Jeff Keedy (ed.): *Fast Forward*. (Los Angeles: CalArts Press, 1994). Client: CalArts (Los Angeles, 1994)

Project design: "Future Suture," in exhibit catalogue: *Exquisite Corpse 3*. (Chicago, IL: Thirst Design and Gilbert Paper, 1993). Client: Thirst Design, Chicago. Spring 1993.

D. Additional Creative Work (published)

Designer. "Thank You, Griff." Quarter page, newspaper advertisement. Publication: AEJMC Annual Convention Newspaper. Client: Lorraine Branham, School of Journalism, UT-Austin. Spring 2005.

Designer. "Congratulations!" Quarter page, newspaper advertisement. Publication: AEJMC Annual Convention Newspaper. Client: Lorraine Branham, School of Journalism, UT-Austin. Spring 2005.

Design Consultant, Co-Editor. *Pulp*, vol. 5, no. 1. Issues oriented, full color magazine produced by AIGA Austin and distributed to members. Directed and supervised design and revisions, co-edited all copy. Client: AIGA Austin. Summer 2004.

Designer. "Showing Our Work 3." Exhibit of research projects by Journalism graduate students. One color, laser printed poster. Client: Paula Poindexter, School of Journalism, UT-Austin. Spring 2004.

Designer. "Reshaping the Coverage of Conflict: Journalists at War." Two-day academic symposium involving professional journalists, academics and students. Full color, laser printed poster. Series of promotional materials, including: full color podium card, one color program of events, promotional flyer, invitation/postcard and interactive Web advertisement. Client: Lorraine Branham, School of Journalism, UT-Austin. Fall 2003.

Designer. "Homecoming Rock N Roll Dance." Concert featuring four musical acts. Full color, laser printed poster. Client: David Wyatt, Summer Breeze. Fall 2003.

Designer. "Showing Our Work 2." One color, laser printed poster. Spring 2003.

Designer. "Interdisciplinary Committee Lecture Series." Lecture series featuring a campus-wide group of faculty members speaking on variety of topics. Series of one color, laser printed posters (seven total). Client: Samantha Krukowski, Interdisciplinary Committee, UT-Austin. Fall 2001 – Spring 2002.

Designer, Editor. *Viewpoints Newsletter*, vol. 9, no. 2. Official VisCom Division newsletter. Edited, designed and produced one color, eight page newsletter. Client: Visual Communication Division, Association for Education in Journalism and Mass Communication. Summer 2002.

Designer, Editor. *Viewpoints Newsletter*, vol. 9, no. 1. Spring 2002.

Designer. "Showing Our Work." One color, laser printed poster. Spring 2002.

Designer, Editor. *Viewpoints Newsletter*, vol. 8, no. 3. Fall 2001.

Designer. "Graduate Study in Journalism" (Full page, program advertisement). Publication: AEJMC Annual Convention Program. Client: Steve Reese, School of Journalism, UT-Austin. Summer 2001 – 2005 (revised and reprinted annually).

Designer, Editor. *Viewpoints Newsletter*, vol. 8, no. 2. Summer 2001.

Designer, Editor. *Viewpoints Newsletter*, vol. 8, no. 1. Spring 2001.

E. Juried Paper Presentations

"Alphonse Marie Mucha: Posters, Panels ... and Comic Books?" (Co-authored paper with Brandon Bollom.) Designed and presented 48 x 96 inch one color poster incorporating research results. Annual Convention, Association for Education in Journalism and Mass Communication. Toronto, Canada. Summer 2004.

"Flash Out!: Hyper-Education and the role of the instructor in computer graphic design." (Co-authored paper with Jeff Bellantoni, aka Jeff Gaither.) Presentation accompanied by a handout of proposed curriculum model and a digital slide show of recent student work. Apple University Consortium Conference. Queensland University. Brisbane, AUS. Fall 1996.

F. Panel Presentations

"Digital Copyright Protection and Fair Use of Copyrighted A/V Materials." Invited panelist on a Workshop Session. (Sponsor: VisCom and Magazine Divisions). Annual Convention, Association for Education in Journalism and Mass Communication. San Francisco, CA. Summer 2006.

"Teaching Digital Skills in Visual Journalism: The Photomontage." Invited panelist on a Workshop Session. (Sponsor: VisCom Division). Annual Convention, Association for Education in Journalism and Mass Communication. San Antonio, TX. Summer 2005.

"W(h)ither the Touch." Invited discussant on a Research Panel. (Sponsor: American Institute of Graphic Arts). Annual Convention, College Art Association. Atlanta, GA. Spring 2005.

"Making the Switch from Quark to InDesign." Invited panelist on a Teaching Panel. Annual Design Institute Conference, Council for Advancement and Support of Education. Austin, TX. Spring 2005.

“Creativity 101.” Solo presentation. Annual Design Institute Conference, Council for Advancement and Support of Education. Austin, TX. Spring 2005.

“Quark vs. InDesign: Frustration, Confusion and Tentative Hope in the World of Layout.” Invited panelist on a Teaching Panel. (Co-sponsors: Magazine and Newspaper Divisions). Annual Convention, Association for Education in Journalism and Mass Communication. Toronto, Canada. Summer 2004.

“Mag/netic: A Student Design Conference.” Supervised conference. Invited moderator on a Discussion Panel featuring professional magazine design experts addressing an audience of students, faculty members and industry professionals. Introduced the event and its participants, provided questions, moderated responses, summarized results. UT-Austin. Spring 2004.

“The Implications of Teaching New Media in Old Classrooms.” Invited moderator on a Research Panel. Annual Convention, Association for Education in Journalism and Mass Communication. Miami Beach, FL. Summer 2002.

“How to Teach Typography in an Advanced Digital Age.” Invited presenter and moderator on a Teaching Panel. Annual Convention, Association for Education in Journalism and Mass Communication. Washington, DC. Summer 2001.

G. Presentations to Professional Groups

“Design Basics (Signs of Life).” Guest lecture / workshop given to employees at Whole Foods Market, Corporate Headquarters. Austin, TX. Summer 2005.

“Working with Images, Working with Type.” Guest lecture / workshop given to employees at 3M Innovation Center. Austin, TX. Spring 2001.

H. Invited Lectures

“What’s Hot (and What’s Not) in Graphic Design.” Guest lecture. J395 Issues in Journalism. School of Journalism. The University of Texas. Austin, TX. Spring 2005.

“Visual Journalism.” Guest lecture. Annual High School Journalism Forum. Sponsor: Northside Independent School District. San Antonio, TX. Spring 2005.

“Editorial Design: What Makes A Cover?” Guest lecture. Design in the Fast Lane Conference. Sponsor: American Institute of Graphic Arts. Houston, TX. Fall 2004.

“Web Design Basics.” Guest lecture. Summer Institute for High School Journalism Instructors. Sponsor: American Society of Newspaper Editors. The University of Texas. Austin, TX. Summer 2001.

“Graphic Design and Journalism.” Guest lecture. J384 Mass Communication Theory. School of Journalism. The University of Texas. Austin, TX. Fall 1999.

“What(’s) New Media?” Guest lecture. Graphic Communications Department. University of Houston. Houston, TX. Spring 1998.

“Cybernomics: Designing for the Internet.” Lecture / Workshop. OZCHI Conference. Waikato University. Hamilton, New Zealand. Fall 1996.

I. Invited Judge or Reviewer

“Silhouette: Spring Fashion Spectacular.” Judge. Spring Fashion Show. Division of Textiles and Apparel. The University of Texas. Austin, TX. Spring 2004.

AWARDS, HONORS & FELLOWSHIPS

Elected President. American Institute of Graphic Arts, Austin Chapter. 2003 – 2005.

Elected Logo Competition Chair. Visual Communication Division. Association for Education in Journalism and Mass Communication. 2003 – 2005.

Nominated for the Friar Centennial Teaching Fellowship (for excellence in teaching). UT-Austin. Spring 2002.

Elected Second Vice Head. Visual Communication Division. Association for Education in Journalism and Mass Communication. 2002 – 2003.

Elected Vice President. American Institute of Graphic Arts, Austin Chapter. 2001 – 2003.

Elected Designer, Editor. *Viewpoints Newsletter*. Visual Communication Division. Association for Education in Journalism and Mass Communication. 2001 – 2003.

Visual Design Database Project. Selected for production by College of Communication Instructional Design Group. Spring 2001.

Elected Research Chairman. Cultural and Critical Studies Division. Association for Education in Journalism and Mass Communication. 1999 – 2000.

Allan Shivers Fellowship in Communication (summer salary support). Summer 2000.

Merit award. New York Book Show. Category: High School Book Cover. Winter 2000.

Two bronze medals. Newspaper ad, b/w, full page. Austin Addy Awards. Winter 1992.

PARTICIPANT / PROFESSIONAL DEVELOPMENT

Annual Convention. Association for Education in Journalism and Mass Communication. Premier journalism educator's conference. San Francisco, CA. August 2006.

Annual Conference. College Art Association. Premier visual arts educator's conference. Boston, MA. February 2006.

Annual Convention. Association for Education in Journalism and Mass Communication. Premier journalism educator's conference. San Antonio, TX. August 2005.

"Revolution" Conference. American Institute of Graphic Arts. National design education conference. Philadelphia, PA. June 2005.

Annual Conference. College Art Association. Premier visual arts educator's conference. Atlanta, GA. February 2005.

Design Legends Gala, American Institute of Graphic Arts. First annual national awards ceremony and fundraising event. New York, NY. September 2004.

Annual Convention, Association for Education in Journalism and Mass Communication, Premier journalism educator's conference. Toronto, Canada. August 2004.

Local Planning Retreat, American Institute of Graphic Arts, Austin Chapter. Annual all-day planning and programming meeting. Austin, TX. July 2004.

National Leadership Conference, American Institute of Graphic Arts. Premier professional design / education chapter leadership conference. St. Louis, MO. June 2004.

Tim Harrower's Newspaper Designer's Workshop. One-day workshop for newspaper designers and educators. San Antonio, TX. April 2004.

Adobe Creative Suite. One-day workshop for design educators. Austin, TX. April 2004.

National Design Conference, American Institute of Graphic Arts. Premier professional design and education conference. Vancouver, Canada. October 2003.

Annual Convention, Association for Education in Journalism and Mass Communication. Premier journalism educator's conference. Kansas City, MO. August 2003.

Local Planning Retreat, American Institute of Graphic Arts, Austin Chapter. Annual all-day planning and programming meeting. Austin, TX. July 2003.

National Leadership Conference, American Institute of Graphic Arts. Premier professional design / education chapter leadership conference. Austin, TX. June 2003.

Annual Convention, Association for Education in Journalism and Mass Communication. Premier journalism educator's conference. Miami, FL. August 2002.

Local Planning Retreat, American Institute of Graphic Arts, Austin Chapter. Annual all-day planning and programming meeting. Austin, TX. July 2002.

National Leadership Conference, American Institute of Graphic Arts. Premier professional design / education chapter leadership conference. Seattle, WA. June 2002.

National Design Conference, American Institute of Graphic Arts. Premier professional design and education conference. Washington, DC. March 2002.

Annual Convention, Association for Education in Journalism and Mass Communication. Premier journalism educator's conference. Washington, DC. August 2001.

Annual Convention, Association for Education in Journalism and Mass Communication, Premier journalism educator's conference. Phoenix, AZ. August 2000.

Freedom Forum Technology Conference for Journalism Educators. Competitive entry. Five day, international conference focused on demonstrating and discussing the use of technology in education, practice and research. San Francisco, CA. March 2000.

Presenting Data and Information Workshop. All day workshop focused on information design and presentation skills. Austin, TX. January 2000.

Internet2 Workshop. J.J. Pickle Research Campus. University of Texas. All day workshop focused on demonstrating and discussing potential value of high-speed networks. Austin, TX. January 2000.

Annual Convention, Association for Education in Journalism and Mass Communication. Premiere journalism educator's conference. New Orleans, LA. August 1999.

Adobe Photoshop and Illustrator Conference. Thunder Lizard, Inc. Three day conference focused on demonstrating and discussing the use of new or updated software applications in print and Web design, practice and research. Orlando, FL. September 1998.

TEACHING

A. Courses: School of Journalism, The University of Texas, Austin, Texas

Journalism 331/352 Web Publishing

Journalism 336 Visual Design

Journalism 349T/377D Print (Publication) Design

Journalism 359T, 395 Advanced Visual Design

B. Courses: Dept. of Art and Art History, The University of Texas, Austin, Texas

Design 311K Design Technologies II

C. Courses: Wanganui Polytechnic, Wanganui, New Zealand

Senior Thesis Project

Type IV: Type in Motion

Computer Graphic Design III

Design History

Image Processing

Online Media

D. Additional Teaching Activities

Design in the Fast Lane Conference. American Institute of Graphic Arts. Reviewed student design portfolios. Houston, TX. October 2004.

Student Portfolio Review. AIGA Austin and Austin Community College. Reviewed student design portfolios. Austin, TX. January 2004.

Created and developed prototypical curriculum and related materials for the Multimedia Journalism Area, part of the UT-Austin School of Journalism. Designed four page informational handout and website pages. Austin, TX. August – September, 2001.

“How to Teach Typography in an Advanced Digital Age.” Served as moderator and presenter on a teaching panel which was part of the Association for Education in Journalism and Mass Communication, Washington, DC. August 2001.

“Web Design Basics.” Developed and taught lecture I workshop as part of ASNE Institute for High School Journalism Educators, Austin, TX. July 2001.

“Desktop Publishing.” Co-taught four day statewide workshop for high school journalism students, as part of WPC Summer Publication Workshop, Austin, TX. June 2000.

Assisted Professor Dennis Darling in creating and developing a proposal for a new Visual Communication program and curriculum, as part of the UT-Austin School of Journalism. Program would encompass the existing Photojournalism program as well as institute a new Visual Design program. April 2000.

“New Media and Visual Design.” High School Journalism Day, Session 2. Presented information to high school students about journalism education. March 2000.

“New Media and Visual Design.” Comm-Unity. Presented information to high school students about journalism education. September 2000.

E. Advising: Graduate Students

Rae Ann Spitzenberger. Assisted former student applying for graduate school. (Student accepted at Tyler School of Art, Elkins Park, PA.) Fall 2005.

Lisa Josephsen. Master's Report (Second Reader). Fall 2004.

Julie Yioutas. Doctoral Thesis (Committee Member). Summer 2004.

Rachel Wyatt. Master's Report (First Reader). Spring 2004.

Chris Hamberlin. Master's Report (First Reader). Fall 2003.

Brandon Bollom. Master's Thesis (Second Reader). Fall 2003.

Amy Chang. Master's Thesis (First Reader). Summer 2003.

Chris Nay. Master's Report (First Reader). Spring 2002.

Jamie Kopf. Master's Report (Second Reader). Spring 2002.

Melissa DiPiero. Master's Report (Second Reader). Spring 2002.

Meera Kumar. Master's Thesis (Second Reader). Spring 2001.

Summer Fowler. Master's Report (First Reader). Fall 2000.

Gabe Ables. Master's Thesis (Second Reader). Spring 2000.

Elisa Fink. Master's Report (Second Reader). Spring 2000.

F. Advising: Undergraduate Students

Reena Karia. Assisted student applying for graduate school in multiple areas of study. (Outcome TBD.) Fall 2006.

Amy McCorquodale. Assisted student applying for graduate school in Graphic Design. (Student accepted at University of New South Wales. Sydney, AUS.) Spring 2005.

Amy Frayer. Assisted student applying for graduate school in Graphic Design. (Student accepted at Savannah College of Art and Design. Savannah, GA.) Spring 2005.

InYoung Kim. Assisted student applying for graduate school in Advertising. (Student accepted in the Department of Advertising, UT-Austin.) Spring 2004.

Mary Kane. Plan II: Honors Thesis (First Reader). (Student completed Honors Thesis, Spring 2003.) Fall 2002 – Spring 2003.

Blair Mundy. Assisted student applying for graduate school in Graphic Design. (Student graduated from California College of Art with an MFA, Spring 2004.) Spring 2002.

Jorge Almeida. Assisted student applying for graduate school in Advertising. (Student graduated from UT-Austin with an MA, Spring 2003.) Spring 2001.

Penny Pehl. Assisted student applying for graduate school in Graphic Design. (Student graduated from California Inst. of the Arts with an MFA, Spring 2004.) Spring 2001.

Kelley Sullivan. Assisted student applying for a Visual Journalism Fellowship from The Poynter Institute. (Student attended classes, Summer 2001). Spring 2001.

G. Advising: Letters of Recommendation, etc.

Courtney Tompkins. Wrote letter of recommendation for student applying for an Internship at Southern Progress Corporation. (Results unknown.) Spring 2006

Kari Reitan. Wrote letter of recommendation for student applying for an Internship at *Texas Monthly Magazine*. (Results unknown.) Fall 2005

Cindy Royal. Wrote letters of recommendation to assist doctoral candidate applying for an Assistant Professorship at multiple universities. (Student accepted position at Virginia Commonwealth University, Richmond, VA, Spring 2005.) Spring 2005.

Katherine Brown. Wrote letters of recommendation for student applying for Law School. (Results unknown.) Fall 2004.

Cathrine Hill and Lisa Josephsen. Wrote letter of recommendation to assist graduate students applying for the George H. Mitchell / University Co-op Award for Academic Excellence in Graduate Research. (Students not awarded.) Spring 2004.

Brandon Bollom. Wrote letters of recommendation to assist a graduate student applying for admission to doctoral programs. (Student accepted at UT-Austin, Spring 2004.) Fall 2003.

Cindy Royal. Wrote letter of recommendation to assist a doctoral student applying for a Jones Fellowship at UT-Austin. (Results unknown.) Spring 2002.

Julie Yioutas. Wrote letter of recommendation to assist a doctoral student applying for a Jones Fellowship at UT-Austin. (Results unknown.) Spring 2002.

SERVICE

A. Scholarly

President. American Institute of Graphic Design, Austin Chapter. Led, directed and managed the organization. Directed, wrote and/or edited communications and promotional materials. Directed and organized meetings. Supervised activities and events. Attended events and related conferences. 2003 – 2005.

Treasurer. American Institute of Graphic Design, Austin Chapter. Directed and managed organizational finances. Paid bills, reimbursed members for expenses, prepared IRS documents, managed bank accounts. 2004 – 2005.

Logo Competition Chair. Visual Communication Division. Association for Education in Journalism and Mass Communication. Directed and promoted Annual Convention Logo Design Competition. Presented results at Annual Convention. 2003 – 2005.

Design Advisor. *Texas Journalist* (full color, commercially printed, “mock” newspaper project), School of Journalism, The University of Texas, Austin, TX. Supervised, directed student creative work. 2002 – 2005.

Design Consultant. *The Handbook Magazine*. Provided design advice and criticism for a professional magazine prototype, launched by Journalism graduate student Lisa Josephsen, as part of her thesis project. Summer 2004.

Co-producer. “Mag/netic: A Student Design Conference.” Produced, organized and promoted a one-day student conference focused on editorial design and education. Spring 2004.

Judge. “Silhouette: Student Fashion Spectacular.” Student Fashion Show. Division of Textiles and Apparel. University of Texas. Evaluated and ranked student textile designs, as presented on computer assisted design boards. Spring 2004.

Reviewer. “Student Portfolio Review.” AIGA Austin and Austin Community College. Reviewed student design portfolios. Spring 2004.

Second Vice Head. Visual Communication Division. Association for Education in Journalism and Mass Communication. Helped organize Mid-Winter Conference, assisted Head and First Vice Head with programming of Annual Conference. 2002 – 2003.

Vice President. American Institute of Graphic Design, Austin Chapter. Produced Annual Report, organized Local Retreat, revised bylaws, managed promotional materials, assisted President, served on Committees. 2001 – 2003.

Design Advisor. *Orange Magazine*. School of Journalism. University of Texas at Austin. Supervised design of each issue of a full color student publication, from conception through production. Directed student creative work. 2000 – 2005.

Designer, Editor. *Viewpoints Newsletter*. Visual Communication Division. Association for Education in Journalism and Mass Communication. Solicited articles, designed templates and pages, edited articles, published newsletter. 2000 – 2002.

Research Chair. Cultural and Critical Studies Division. Association for Education in Journalism and Mass Communication. Solicited research papers, managed and supervised competition, helped organize Annual Conference. 1999 – 2000.

B. Editorial

Paper juror. Visual Communication Division. Association for Education in Journalism and Mass Communication. Spring 2006.

Reviewer. *Editorial Design*. Textbook (author not revealed), forthcoming from Laurence King Publishing, LTD. London, UK. Spring 2006.

Reviewer. *Type Rules! (Second Edition)*. Textbook proposal by Ilene Strizver, forthcoming from John Wiley & Sons, Inc. (Contact: Rosanne Koneval, Sr. Editorial Assistant, Architecture & Design.) Summer 2004.

Paper juror. Cultural and Critical Studies Division. Association for Education in Journalism and Mass Communication. Spring 2005.

Paper juror. Visual Communication Division. Association for Education in Journalism and Mass Communication. Spring 2005.

Paper juror. Cultural and Critical Studies Division. Association for Education in Journalism and Mass Communication. Spring 2004.

Reviewer. *Editorial Design*. Textbook proposal (author not revealed), forthcoming from Laurence King Publishing, LTD. London, UK. Fall 2003.

Paper juror. Visual Communication Division. Association for Education in Journalism and Mass Communication. Spring 2003.

Paper juror. Visual Communication Division. Association for Education in Journalism and Mass Communication. Spring 2002.

Paper juror. Visual Communication Division. Association for Education in Journalism and Mass Communication. Spring 2001.

C. Creative

Creative Projects juror. Visual Communication Division. Association for Education in Journalism and Mass Communication. National competition open to journalism educators that awards top creative projects. Spring 2001.

Creative Projects juror. Cooperative Information Fair. National competition open to Farming Coop Organizations that awards top creative projects. Spring 1999.

D. University

Member. Information Technology Committee. College of Communication. Attended meetings, offered advice, participated in projects. 2000 – 2003.

Member. Faculty Research Committee. School of Journalism. Attended meetings, offered advice, assisted with COC research competition project. 2000 – 2002.

Technology consultant. Visual Communications Area. School of Journalism. Co-wrote CLEF grant proposal to upgrade Computer Labs. Organized and managed regular meetings with Tech Team members and Faculty members. 2000 – 2005.

Junior Faculty Representative. Budget Council. School of Journalism. Interviewed candidates for Broadcast Faculty Position and Director Position. 2000 – 2001.

Panel Moderator. Third Annual Online Journalism Symposium. Spring 2001.

Panel Moderator. Second Annual Online Journalism Symposium. Spring 2001.

Speaker, student advisor. UT Parent's Day. Spring 2001.

Speaker, student advisor. Journalism Town Hall Meeting. 2000 – 2005.

Speaker, student advisor. UT Honors Colloquium. Fall 2000.