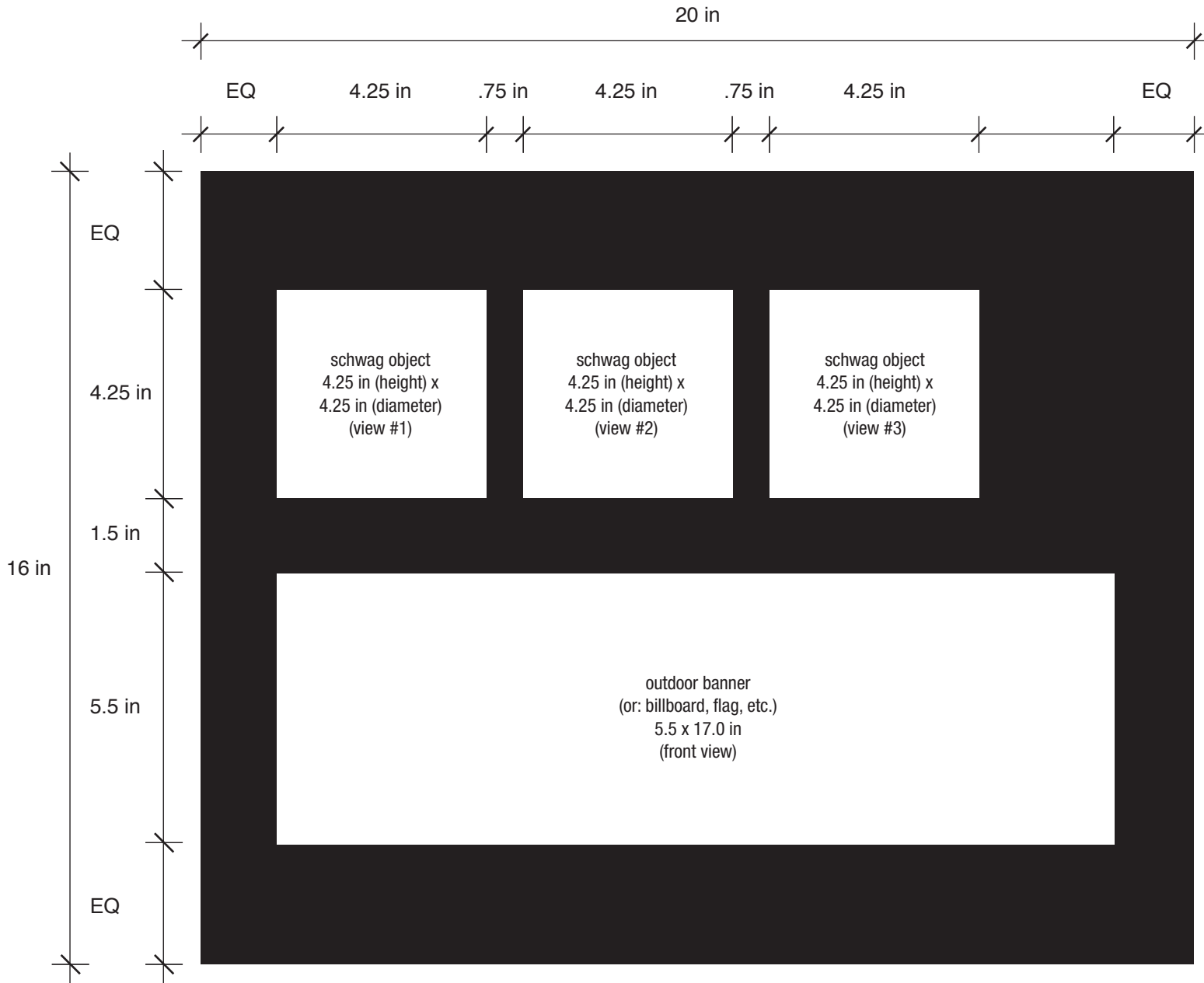


measurements: inches (or picas); board: 16 x 20 inches; scale: .333 inches = 1 inch



Notes

1. Use *only one side* of a board for mounting items. (Label the other side.)
2. Represent schwag object from *at least two* different angles (or points-of-view).
3. No matter what size your items are, *align* items flush left, while maintaining equal space on all sides of the board, whenever possible.
4. Separate all items (and views) with an appropriate amount of board space. Refer to the example shown here as a guideline. (Use more space in-between the schwag and the banner, than in-between each view of the schwag.)
5. Your schwag object and your banner (or: billboard, flag, etc.) may differ in size and/or proportion from the examples shown here.