

Design Brief

Project 00 (Memento)

Last revised: 02.27.06

Assignment

Make something to help me remember you. The object must be three dimensional. The object must include your name and an image of you. The object must measure no less than 3 inches square and no more than 18 inches square. (Any shape is okay; it does not have to be a cube.)

Analysis

Whether or not your work is noticed and remembered plays a large part in determining success as a visual designer. Winning contests, getting published, attracting, retaining and getting paid by clients -- these, and similar endeavors have much to do with getting attention.

Grading

You will be evaluated according to: (1.) whether you completed and presented the project on time; (2.) whether you followed instructions; (3.) craft and technique; (4.) clarity and effectiveness; and (5.) professional behavior. You will lose points for sloppy presentation, typographic errors or not following instructions.

Submission

Further instructions (if any) will be announced in class.

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