

Call for Research Papers

Vis Comm Division, AEJMC

by Renita Coleman, Louisiana State University, Baton Rouge, NO
Research Chair

The Visual Communication Division of Association for Education in Journalism and Mass Communication invites faculty and students to submit research papers on any aspect of visual communication, its forms, messages, or institutions. Papers will be considered for presentation at the association's annual convention in August 2002 in Miami Beach (August 7-10).

Visual is broadly defined and includes photography, film, television, web design, graphic design, illustration, and digital imaging, as well as other visual phenomena. We welcome both qualitative and quantitative research into visual media history, theory, law, policy, effects, processes, uses, and ethics.

A \$100 award will be given to the top student contribution, and the top three faculty papers will be recognized in the AEJMC Annual Convention Program.

Work previously presented or published, or work currently under consideration by a scholarly journal, by another AEJMC division, or by another scholarly or trade organization is ineligible.

Preferred paper length is 7,500 words (approx. 25 pages). Please send SIX copies of your paper and a 75-word abstract in addition to the requirements under the general call for papers. Identify the paper's author(s) on the title page only and include the mailing address, telephone number and, e-mail address of the author to whom inquiries about the submission should be addressed. The title should be printed on the first page of the text and on running heads on each page of the text as well as on the title page.

Send papers by April 1, 2002, to: Renita Coleman, Manship School of Mass Communication, Louisiana State University, 221 Journalism Building, Baton Rouge, LA 70803-7202. Tel: 225-578-2045, Fax: 225-578-2125, Email: rcoleman@lsu.edu.

> Call for Viewpoints Contributions <

Despite a recent influx of excellent column material, I can always use more – news items, columns that address Vis Comm issues (i.e., “how-to” articles, ethical discussions, reviews of creative work), teaching tips, travel anecdotes, even obits.

As always, calls for entries, papers or projects receive special attention. Announcements, honors, op-ed pieces and letters to the editor are encouraged. And the best way to reach me is still by email, at: smckinney@mail.utexas.edu.

Call for Logo Designs

Vis Comm Division, AEJMC

by Fabienne Darling-Wolf, Temple University, Philadelphia, PA
Logo Design Competition Chair

Design a logo for AEJMC Kansas City, MO, August 2003.

The logo must include the letters AEJMC and the words: August 2003, Kansas City, be adaptable to multiple uses-i.e. program book cover, name tags and promotional material-reflect the diversity of interests within AEJMC and be reproducible in solid tones using one color. The logo should not use copyrighted artwork.



MICHELLE SARTORIUS, UNIV. OF S. DAKOTA



KIM MORRISSETTE, UNIV. OF N. CAROLINA

Previous winners blossomed under the watchful eyes of associate professors Ute Sartorius, University of South Dakota (left), and Jay Anthony, University of North Carolina-Chapel Hill (right).

Entries must be the work of students enrolled in classes taught by AEJMC members. Students may submit multiple entries, but entries are limited to 10 per school.

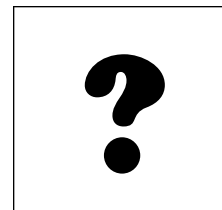
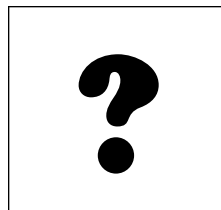
Designs should be submitted on a letter-sized format no smaller than 4" x 4" (24 x 24 picas). Include on the same sheet the logo reduced to no larger than 1"x 1." DO NOT MOUNT THE ENTRIES.

On each hard copy entry, please include the student's name, address, school and faculty sponsor on the back of the design.

Mail entries to: AEJMC 2003 logo competition, Fabienne Darling-Wolf, Department of Journalism, Public Relations and Advertising, School of Communications and Theater, 2020 N. 13th Street, Temple University, Philadelphia, PA 19122.

Entries must be **postmarked by May 14, 2002** to be considered.

Additional information about the logo competition can be found at: <http://astro.temple.edu/~fdarling/logo.html>



Call for Creative Projects

Vis Comm Division, AEJMC

by Jay Anthony, University of North Carolina, Chapel Hill, NC

Creative Projects Competition Chair

This competition provides a juried outlet for original, creative work that may not otherwise have a forum. Any work related to visual communication is fair game. Projects need to be related to journalism and mass communication education. If you can expand the boundaries of non-traditional research and give an inspired five minute visual presentation of your project, the Creative Projects competition may be for you.

To submit work, include an explanation of your work that describes:

1. the SIGNIFICANCE of the project;
2. a RATIONALE for the research and creative work;
3. a discussion of HOW this work furthers visual communication.

Submit the work in the best, most complete form possible. Make it understandable to the judges.

Previous presentations have included slide shows, CD-ROM projects, printed media design studies, videotapes, and websites. Web design projects must include the URL to allow online review by the judges.

Projects will be blind refereed by a panel of independent judges. Presenters will be notified of acceptances by mid-May.

The creative project session will be scheduled for presentation at the 2002 AEJMC Annual Conference in Miami Beach.

Send entries to: **Jay Anthony** / Associate Professor / School of Journalism and Mass Communication / CB3365 Carroll Hall / University of North Carolina / Chapel Hill, N.C. 27599-3365

Send questions via email to: janthony@email.unc.edu. Sorry, no FAX or email submissions will be accepted.

PROJECTS MUST BE POSTMARKED BY: **APRIL 1, 2002**

Submissions Requirements

A. One title page, typed on a single sheet of 8.5 x 11 inch plain, white paper, with the following creator information:

1. Academic or professional title and university and departmental affiliation (if any). Creator identification should only appear on the title page.

NOTE: Entries with creator identification appearing anywhere else (e.g., on the actual project, or abstract) will be disqualified.

B. Three copies of an abstract of no more than 100 words, typed on 8.5 x 11 inch plain, white paper, should be included with your submission.

Include with the abstract an explanation of your work that describes:

1. the SIGNIFICANCE of the project;
2. a RATIONALE for the research and creative work;
3. a discussion of HOW this work furthers visual communication.

NOTE: Make sure that NO creator identification is on the abstract copies.

C. Three complete copies of your creative project.

NOTE: Make sure NO creator identification is on the project copies.

D. One (1) completed copy of the AEJMC Reproduction Permission Form. The form's URL is: http://www.aejmc.org/calls/repro_permission.html

Call for Web Site Designs

Vis Comm Division, AEJMC

by Gerald Davey, San Antonio College, San Antonio, TX

Web Site Design Competition Chair

The Comm Tech & Policy and Vis Comm Divisions invite submissions to the 6th Annual Web Site Design Competition. A site must be the work of faculty member(s) or graduate student(s) submitting it. Each creator must be a member of AEJMC or of a sponsoring institution accredited by AEJMC. This peer-reviewed competition recognizes and rewards creative intellectual work involving web site development. Winners will present sites at a session during the AEJMC 2002 Convention.

The web design contest for 2002 includes four entry categories:

Category One: Department or School Sites

Informative or promotional web sites created for a university, college or school. These sites may include sites for departments or organizations within the university, college or school.

Category Two: Teaching Sites

Web sites created as references to enhance research or teaching. Sites in this category may include tutorials or topical information. Sites that enhance individual courses or student projects may be included.

Category Three: Journalism Sites

Web sites that relate to traditional journalism outlets or the coverage of news or feature stories.

Category Four: Creative Sites

Web sites that explore the technical and creative potential of new media with content that doesn't fit in categories one, two or three.

A web site will be evaluated in terms of how it fulfills its purpose; the effectiveness of design elements and content for a particular audience, the organization of multiple elements into a coherent whole, the effectiveness of technical features, and the meaningful incorporation of the medium's features, such as links, interactive elements, etc.

SUBMISSIONS CAN ONLY BE MADE THROUGH EMAIL. Submissions must be time-stamped no later than 11:59PM, **April 1, 2002**. The subject line for entry applicant emails should read: "web design 2k."

Submission Requirements

1. entrant's name, mail address, phone no., email address;
2. entrant's institutional affiliation;
3. site URL;
4. one data sheet listing site's purpose/objective and audience;
5. category that site should be entered in.

Evaluation Criteria

1. clear presentation of content and message development;
2. aesthetic quality and effectiveness of user interface,
3. ease of navigation and user orientation;
4. use of technology to enhance a clear message.

The competition is peer reviewed. Avoid indicating a creator's identity. Site creators selected for awards must present their site, or arrange for the site to be presented. To ensure that the competition represents the highest caliber of web based media, the CT&P and Vis Comm divisions reserve the right to award winners in any, or none, of the categories.

Send submissions (or questions) — BY EMAIL ONLY — to: Gerald Davey (San Antonio College, San Antonio, TX), at: gdavey@earthlink.net. And remember, the subject line should read: "web design 2k."