

Vis Comm Schedule

AEJMC Miami Beach 2002

by Kim Bissell, University of Alabama, Tuscaloosa, AL
Vice Head and Programming Chair

I hope you've marked your calendars for the 2002 AEJMC Convention in Miami Beach. The Vis Comm Division has a full schedule of exciting and informative sessions, and our division is participating in two mini-plenaries this year. The convention runs from Wednesday, August 7th-Saturday, August 10th. Our division is also co-sponsoring a pre-convention workshop on Tuesday, August 6th from 1- 5 p.m. I hope you'll make plans to arrive in Miami a day early to participate in our workshop on teaching interactive journalism. You can sign-up for the pre-convention workshop when you register for the conference. The pre-convention workshop costs \$15 and will include round-table discussions, presentations from the panelists and A LOT of Q & A time for attendees.

The following round-up of the Vis Comm sessions for this year's conference also includes descriptions of some of the many sessions.

TUESDAY, August 6, 1-5 P.M.

Pre-Convention Teaching Workshop

THE FUTURE OF INTERACTIVE JOURNALISM

Vis Comm, Comm Tech & Policy

Session description: Over the last several years, news organizations have gone online not only as a means of disseminating information to their readers and viewers but also as a means of connecting and interacting with them. This is the future of news. Civic journalists have dreamed of ways to connect with readers and viewers, and the web has dropped interactivity into their laps. The point of interactive journalism is to build the capacity for citizens to engage in public policy decisions and access knowledge in a variety of ways, and in the process, journalists get to learn what matters to their readers and viewers. This panel addresses the state of interactive journalism, addresses ways professors can prepare their students for the future, and addresses pedagogical issues related to teaching interactive journalism.

Panelists

Mindy McAdams, University of Florida
Jean Trumbo, University of Missouri
Jim Stovall, University of Alabama
Bruce Henderson, University of Colorado
Ann Brill, University of Kansas
Larry Pryor, University of Southern California
Larry Dailey, Southern Illinois University at Edwardsville

WEDNESDAY, August 7, 10-11:30 A.M.

Research panel

SEEING WOMEN THROUGH A MEDIA LENS

Vis Comm, History, Commission on the Status of Women

Panelists

Carolyn Kitch, Temple University, "What Is a Heroine? Journalistic Definitions of Admirable Women in Coverage of 9-11"
Tom Reichert, University of Alabama, "Want Her? Buy This: A Functional Analysis of Women's Images in Sexually Provocative Advertising"
Erika Engstrom, University of Nevada at Las Vegas, "Retto-kan: The Japanese Cultural Filter"
Kimberly L. Bissell, University of Alabama, "Eye on Afghanistan: The Visual Portrayal of Women Under the Taliban"

Wednesday, August 7, 1:30-3 P.M.

PF&R panel

PRESS FREEDOM UNDER MILITARY AND GOVERNMENT CENSORSHIP

Vis Comm, Comm Theory & Methodology

Vis Comm Panelists

David D. Perlmutter, Louisiana State University
Susan Moeller, University of Maryland

Wednesday, August 7, 3:15-4:45 P.M.

Mini-plenary

THINGS YOUR TEACHERS NEVER TOLD YOU: WAR, TERRORISM AND TRAUMA

Internship & Careers Interest Group, Public Relations, Civic Journalism, Vis Comm

Panelists

David Handschuh, *New York Daily News*
Meg Moritz, University of Colorado
Terry Clark, Central Oklahoma State
Sherry Ricchiardi, Indiana Univ. at Indianapolis
Carl Juste, *Miami Herald*

THURSDAY, August 8, 11:45-1:15 P.M.

Teaching session

TEACHING DIVERSITY IN THE CLASSROOM

Vis Comm and Media and Disability Interest Group

Panelists

Sandra Moriarty, Colorado
Christopher Harris, Middle Tennessee State University
Kenny Irby, The Poynter Institute
Marie Hardin, West Georgia

Thursday, August 8, 3:15-4:45 P.M.

PF&R session

JOURNALISM INTERACTIVE – BUILDING ZONES OF CONNECTIVITY WITH READERS

Civic Journalism, Vis Comm

Panelists

Jon Greenberg, NH public radio
Mike Burbach, executive editor, *Columbus, Ga., Ledger-Enquirer*
David Loomis, UNC-Chapel Hill
Troy Turner, *The Anniston Star*
Frank Fee, UNC-Chapel Hill

Thursday, August 8, 8:30-10 P.M.

VIS COMM BUSINESS MEETING

FRIDAY, August 9, 8:15-9:45 A.M.

Teaching session

**ARE CRITICS BORN OR MADE?
TEACHING THE REVIEW AND CRIT CLASS**

Panelists

Kimberly Sultze, St. Michael's College
Elisa Turner, *The Miami Herald*
Rene Rodriguez, *The Miami Herald*
Scott Fosdick, University of Missouri

Friday, August 9, 1:30-3 P.M.

Mini-plenary

BLACK AND BROWN MEDIA: GHETTO OR HOME SWEET HOME?

Commission on the Status of Women, Entertainment Studies Interest Group, Minorities and Comm, Vis Comm

Description: In light of the recent analyses showing low percentages of minority characters in mainstream media, the panelists will address the issues of inclusiveness vs. exclusiveness.

Panelists

Sharon Bramlett-Solomon, Arizona State
Meta Carstarphen, North Texas
Camille Kraepelin, Southern Methodist
Ricardo J. Ferro, Fotobanc
Don Umphrey, Southern Methodist

Friday, August 9, 3:15-4:45 P.M.

CREATIVE PROJECTS PRESENTATIONS AND VIS COMM SOCIAL

Friday, August 9, 5-6:30 P.M.

Teaching session

TEACHING NEW MEDIA IN OLD CLASSROOMS

Description: The media seem to have done fairly well at adapting to the changes in technology. Yet, despite these real-world changes, journalism and mass communication departments across the country lag behind significantly. The concern is that students will graduate having only used out of date software and computer equipment. This session explores ways to combat the technological deficiencies in classrooms today.

Panelists

Jim Stovall, Alabama
Kimberly Sultze, St. Michael's College
Michelle Seelig, Miami
Jean Trumbo, Missouri

Friday, August 9, 6:45-8 P.M.

VIS COMM EXECUTIVE BUSINESS MEETING

SATURDAY, August 10, 10-11:30 A.M.

PF&R session

SUPERMARKET TABLOID JOURNALISM – IS IT BECOMING LEGIT?

Description: Panelists will discuss issues of ethics, free expression, media criticism and accountability as they relate to tabloid journalism. Panelists will also discuss the way tabloid journalism is becoming more mainstream. Panelists will address the questions of how mainstream journalists feel about the practices of tabloid publications and how far ethical standards have been pushed in tabloid journalism.

Panelists

Kim Walsh, Childers, Florida
John Latta, Randall Publishing
Elizabeth Blanks Hindman, North Dakota State University
Andrew Mendelson, Temple University

The convention hotel is the Fontainebleau Hilton Resort & Towers. Regular room rates are \$119 for a single and \$139 for a double. Call 1-800-548-8886 for reservations. Also, check out AEJMC's website – www.aejmc.org – for convention and registration information.

Our division has several wonderful panels and sessions planned. I look forward to seeing you there!

If you've got any questions about our schedule, please email me at Bissell@jn.ua.edu.

See you in Miami!